

#THEECOMARKETKW

Charitable Research Reserve

Education

THEeco market



April 27, 11am-5pm
Waterloo Region Museum

WWW.THEECOMARKET.ORG

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The Eco Market is dedicated to supporting and showcasing Canadian green innovation, entrepreneurship, and community action. The Eco Market 2019 will be the Canadian green event of the year, featuring a highly curated marketplace, speakers throughout the day, interactive activities, and more, free for the community to attend. PS, first 100 people through the doors get a free eco-sweg bag!

Date: April 27, 2019

Time: 11am-5pm

**Location: Waterloo Region Museum
10 Huron Rd, Kitchener, ON N2P 2R
Free Admission**

#THEECOMARKETKW



Vendors

rare Charitable Research Reserve

Powershift Waterloo Region

Good Green Death Project

Exit Matters

Altilis Beauty

Reep Green Solutions

Love Sew Bright

A Million Elephants

sariKNOTsari

Wellie & Co

Dalcini Stainless

Zero Waste Bulk

Green Hart Farms

Boosh

Envirothreads

Sausage Party Toronto

September Lily

Hidden Gem Henna

Grand River Tea

The Midnight Raven

Guelph Solar

Smile Tiger Coffee Roasters

Muse Self Care

Le Prix Clothing

Little Fields Farm

Fit Cricket Nutrition

In Her Shoes, YW Kitchener-

Waterloo

Purdy Natural

All Things Preserved

TOK Beauty

Upcycle Lifestyle

Earth Suds

Shredded

Lunah Life

PolliNation

Jigsaw Organizing Solutions

Melissa Makes

Bee Kind Organics

Globally Local

Make This Universe

Creative Capitol of Canada

The Diamond Project

The Eco Well

Speaker Schedule

11:15-11:30pm

Introduction, Jen Novakovich



MC for #theecomarketkw
Jennifer Lyon

11:30-12pm

12-12:30pm

12:30-1pm



Hayley Rutherford and Kate Pearce, WGSJ
What the UN SDC's mean for the
Waterloo Region.



C.D. Good and Jennifer Davis, Exit Matters
Conversations with Grief and Hope



Anne Toner Fung, Innovation Guelph
Begin With the End in Mind

1:30-2pm

2-2:30pm

2:30-3pm



Zaffia Laplante, Hempergy
An urban indigenous perspective on
sustainability



Susan Koswan, GGDP
Will your last act on Earth be
sustainable?



Dr. Brian Doucet, University of Waterloo
Inequality and divisions in the
contemporary city

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3:15-4:30pm: Sustainability Panel Discussion



Dr. Stacey Danckert



Dr. Rene Van Acker



Dr. Brian Doucet



Truzaar Dordi



Jen Novakovich
Moderator

ECO 
CAST
Live Recording

Interactive Activities

Self Serve DIY Beauty Station

BYOC for a FREE scrub, instructions at the table. Containers can also be purchased at Purdy Natural's if you forget your container. Sponsored by The Eco Well.

FREE, Main Foyer, All Day

DIY Beauty Station

Learn to make your own facial serums. Professionally formulated but made by you & take home. Presented by Make This Universe.

Main Foyer, All Day

DIY Beeswax Wrap Station

Learn to make your own beeswax wraps, made by you & take home. Presented by All Things Preserved.

Main Foyer, All Day

Nature in the City for Kids

Get your kids excited about the environment with this activity - learn about the nature in our region! Presented by rare Charitable Research Reserve.

FREE, Back Patio, 1PM

Bike Repair Station

Bring your bike to the Ziggy's tent for minor tuneups, air pumping to tires and safety checks.

Presented by Ziggy's

FREE, Back Patio, All Day



A Low-Waste, Low-Impact Show

It's always so counterproductive for a trade show, especially one that is promoting sustainability, to have such a high impact with waste and energy use, usually the case for big shows like ours. We would like to lead by example to show other conference organizers what's possible. We hope that our impact can become the gold standard for other shows to shoot for. Here's what we're doing this year.

- Partnership with Bullfrog Power to offset our energy use by donating energy used back to the grid in the form of green energy. Energy usage of the Waterloo Region Museum will be analyzed throughout and after the day.
- Strict vendor rules for waste reduction. Single use plastic (Including compostable, which isn't compostable in our local municipal waste management), and Styrofoam is not permitted. In addition, food vendors are all prepared to serve food into your dishes. Help us keep our waste low by BYOC!
- The first ever low-waste coffee station to be featured at a large conference. See the next page for all of the details! Presented by Smile Tiger Coffee.
- Waste assessment after the show by Minimal Waste Events, one of our partners who's helping us, and the Waterloo Region Museum, keep our waste as low as possible. We'll be publishing results of our assessment after the show!
- Incentives for green transportation. Take a picture of yourself in our parking lot in your carpool or with your bike, or on a city bus on-route to the show, post online and tag us @theecomarketkw for a chance to win some sweet eco-sweg!
- No printed brochures - download this to your phone for this guide during the show!

To achieve this goal, we need your help! Bring your own mugs, containers and bags, and carpool, bus or bike to our show. If you want some great suggestions to keep your The Eco Market experience low-waste, be sure to check out The Eco Market's Zero-Waste Guide on our blog, written by Trish Jane.

Low Waste Coffee Station

We're very excited to launch this low waste coffee station at The Eco Market 2019, the first of its kind at a trade show. We weren't sure if it would be possible, but Smile Tiger Coffee rose to the challenge for this station.

Coffee can be purchased when you bring your own mug. If you forget yours, the purchase of a mug at the station will come with a coffee included in it.

Other steps we're taking to keep this station low waste:

Pasta Noodle Stir Sticks

Partnership with a local non-dairy milk company for bulk milk, with a container returned at the end.

No throwaway materials at the station, inc. paper cups.

A whole bunch of love and try-hard :)

Thank you Smile Tiger!!!

Sponsors & Partners



THE ECO WELL



#THEECOMARKETKW



THE eco market

We were undecided this year whether we would charge \$2 entry for The Eco Market - aside from the show being quite a bit of work and an expense to run, we have big plans to contribute in our community, such as with pitch nights like the one we did in February. We don't want there to be any reason for our community to not attend, so as a team, we decided to keep our show 100% free for anyone to attend. If you see value in what we're doing and are in a position to donate a few dollars to support us, we'll have a donation box at the door, but there is absolutely no obligation for you to pay at the door. If you have to think twice about a \$2 donation, then please do not donate - just come to enjoy our show <3. Our mission with The Eco Market is to have a meaningful conversation with our community about how we can work together for a more sustainable future, as well as showcasing what we have in our region.

Much love from The Eco Market Team!

GREEN STRIKE

Thank you for joining us
for the second edition of
The Eco Market! We hope
you're as excited as we are
for the show!!